



NEXTGEN BAKER

DEVELOPING THE INDUSTRY'S LEADERS

NextGenBaker is the **premiere program** developing the leadership of the **wholesale baking industry** – baker and supplier executives of all experience levels with growth potential.



PROFESSIONAL DEVELOPMENT

Reflecting its core mission, NextGenBaker activities include a strong focus on development of leadership skills with insights from experts both inside and outside the baking industry.



PUBLIC POLICY ENGAGEMENT

Members learn how current public policy decisions impact the baking industry and gain firsthand experience of the value of active participation in the political process.



RELATIONSHIP BUILDING

Develop a strong network of career-long relationships with peers from baker and allied ABA Member companies. NextGenBakers also have the opportunity to engage in special networking events with longtime leaders of the baking industry.

Key Stats from Baking Workforce Skills Gap Study

78%

Baking companies with shortage of engineering/maintenance employees

60%

Increase in skilled positions from 2011-2016

58%

Increased use automation/robotics from 2011-2016, need for highly skilled employees

The Workforce Gap in U.S. Commercial Baking: Trends, Challenges, and Solutions

INDUSTRY TRENDS EDUCATION

Members are updated on the latest baking industry trends to maintain an awareness of potential impacts to their company and opportunities to contribute to business innovation and growth.

