



**AMERICAN  
BAKERS  
ASSOCIATION**

THE VOICE OF THE  
BAKING INDUSTRY  
SINCE 1897

**BAKER  
MEMBERSHIP**

# Benefit from critical industry-specific business services with an ABA Baker Membership.

For nearly 125 years, the baking industry's most established organization has provided best-in-class support to ABA Members.

ABA's deep understanding of the baking industry's challenges fuels the solutions and programs that remove obstacles and enable opportunities so our Members can thrive. ABA Members small and large produce bread, rolls, cookies, crackers, bagels, sweet goods, tortillas, and many other baked products domestically and internationally for food service, retail, private label, and more. The baking industry generates over \$154 billion in economic activity annually and employs almost 800,000 highly skilled people in the U.S.



## BAKER MEMBERS RECEIVE

### FEDERAL AND STATE ADVOCACY

- Direct support in navigating and understanding the complex and constantly changing regulatory environment so small and medium bakers can stay focused on growing their business.
- Industry expertise and communication on proposed new Federal and State rules and regulations that directly affect many small and medium bakers.

### BUSINESS CONNECTIONS AND THOUGHT LEADERSHIP

- Conferences and events throughout the year to help small and medium bakers network and make industry connections with suppliers and other baker members
- Bakery-specific research presentations, webinars, and white papers on topics such as product innovation, sustainability, food science, and consumer trends.

### WORKFORCE SOLUTIONS

- Access to leading workforce programs and direct customer support to help small and medium bakers implement the best-in-class techniques and training the industry has to offer for both new and experienced workers.
- Significant discount member pricing for posting new employee openings on BakingWorks.org, the baking industry's job board.

**"The ABA is like having a coach in my corner for all things Washington, which is very important for a small company like Richmond Baking. Also, the networking and industry contacts are unparalleled!"**

- BILL QUIGG, PRESIDENT, RICHMOND BAKING (AKA MORE THAN A BAKERY)