



**AMERICAN
BAKERS
ASSOCIATION**

THE VOICE OF THE
BAKING INDUSTRY
SINCE 1897

**BAKER
MEMBERSHIP**

Benefit from critical industry-specific business services with an ABA Baker Membership.

For nearly 125 years, the baking industry's most established organization has provided best-in-class support to ABA Members.

ABA's deep understanding of the baking industry's challenges fuels the solutions and programs that remove obstacles and enable opportunities so our Members can thrive. ABA Members small and large produce bread, rolls, cookies, crackers, bagels, sweet goods, tortillas, and many other baked products domestically and internationally for food service, retail, private label, and more. The baking industry generates over \$154 billion in economic activity annually and employs almost 800,000 highly skilled people in the U.S.



BAKER MEMBERS RECEIVE

FEDERAL AND STATE ADVOCACY

- Direct engagement with the ABA's Government Relations team on targeted advocacy specifically focused on legislation and regulations that affect the wholesale baking industry.
- Access to our subject-matter expertise and resources for leadership in specific areas such as human resources, legal, employee health & safety, logistics, and commodities.
- Involvement on state-level issues to help bakers with a national footprint navigate and advocate on patchwork state regulations.

BUSINESS CONNECTIONS AND THOUGHT LEADERSHIP

- Executive networking with other industry leadership.
- Bakery-specific research presentations, webinars, and white papers on topics such as product innovation, sustainability, food science, and consumer trends.
- Learn and share best practices with industry peers.

WORKFORCE SOLUTIONS

- Leadership development programs for rising talent within the organization.
- Workforce development and training with the Bakers Manufacturing Academy allows plant-level management to engage directly with ABA to utilize and manage their own worker enrollment.
- Bulk discount member pricing and automated updates on BakingWorks.org for open employee positions.

"Membership in the American Bakers Association demonstrates such immense value from both business and personal perspectives."

CORDIA HARRINGTON, FOUNDER AND CEO, CROWN BAKERIES